



Citizens Environment Alliance

Citizens Environment Alliance

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FOR IMMEDIATE RELEASE

CEA Anti-Idling Campaign For Less Air Pollution

Windsor, Ontario – The Citizens Environment Alliance (CEA) has recently hired two campaigners to head their new anti-idling project. *Idle Free Windsor* is designed to inform and educate Windsor residents about the dangers of vehicular idling. With the production of various promotional publications, a website www.idlefreewindsor.org, and educational presentations, this year-long program is designed to curb unnecessary idling on the streets of Windsor.

“Travel by automobile dominates the transportation pattern in Windsor-Essex County, so there is a great opportunity to reduce emissions through more efficient use of transportation,” stated Derek Coronado, Research and Policy Coordinator of the CEA. “Ultimately, to become an environmentally sustainable community, we will all have to rely less on the automobile as a mode of transportation,” added Coronado.

With grade-level railway crossings throughout the city, an international border, and increasing ground-level ozone, every little bit of emissions prevention helps. “We’ll let Windsor residents know how they can do their part to clear the air so we can all breathe a little easier,” stated Lynn Perreault, anti-idling project coordinator for the CEA.

For more information, contact:

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